

Ray L. Weber

EXHIBIT 7

**From:** David C. Nelson <dcnelson@coolaire.com>  
**Sent:** Friday, April 24, 2015 8:02 PM  
**To:** hrmullin  
**Cc:** Chase E. Nelson; Dede J. Nelson  
**Subject:** Re: Phone conversation today

Great. Thanks Howard. I'll wait to hear back when you have it all sorted. Much appreciated. Have a great weekend.  
DAVID

Sent from DCN's iPhone

On Apr 24, 2015, at 1:51 PM, hrmullin <[hrmullin@controlplastics.com](mailto:hrmullin@controlplastics.com)> wrote:

Working on it. Wanted to run everything past an attorney, so we don't have any issues on what is done-  
- Thanks

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**From:** David C. Nelson [<mailto:dcnelson@coolaire.com>]  
**Sent:** Thursday, April 23, 2015 11:39 AM  
**To:** [howard@controlba.com](mailto:howard@controlba.com)  
**Cc:** Chase E. Nelson ([ChaseN@PremiumBalloon.com](mailto:ChaseN@PremiumBalloon.com)); Dede J. Nelson; Evan Nelson ([ENelson@PremiumBalloon.com](mailto:ENelson@PremiumBalloon.com))  
**Subject:** RE: Phone conversation today

Hi Howard,

I hope this email finds you well. It is hard to believe that it has been a month and a half since we last spoke in early March. Just checking in to get an update on your ideas to help us resolve this new logo thing.

At your convenience let me know.

Thanks,

DAVID

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<image001.jpg>

**EXHIBIT 7**

-----Original Message-----

From: David C. Nelson

Sent: Wednesday, March 11, 2015 6:54 PM

To: [howard@controlba.com](mailto:howard@controlba.com)

Cc: Chase E. Nelson ([ChaseN@PremiumBalloon.com](mailto:ChaseN@PremiumBalloon.com)); Dede J. Nelson; Evan Nelson ([ENelson@PremiumBalloon.com](mailto:ENelson@PremiumBalloon.com))

Subject: Phone conversation today

Hi Howard,

It was nice talking to you today. I certainly appreciate your response to our concern about the many similarities in your new logo that reflect many of our logo features going back to the mid-1980's.

Your professional and gentlemanly response is truly appreciated. I am glad I called you personally so we could fix this together as friendly competitors and leave others outside our companies out of it.

Once you are done traveling, come back to me to let me know how we can finalize mutually acceptable changes.

Thanks again.

Sincerely,

DAVID

Sent from DCN's iPhone

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